

Johnny LO

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WordPress & WooCommerce Developer – Freelancer (Open to Permanent Positions)

Professional Profile

Web developer specialized in **WordPress** and **WooCommerce** with over 14 years of experience in creating, redesigning, optimizing, and securing websites for companies, e-commerce businesses, and associations.

Expert in end-to-end web project management, from graphic design to technical maintenance, including SEO optimization and user training.

Currently working as a freelancer, I am seeking a permanent position to leverage my technical skills and versatility within a team and on ambitious projects.

Technical Skills

- **Web Development:** WordPress, WooCommerce, HTML, CSS, PHP, JavaScript
- **Integration & Design:** Responsive design, UX/UI, mockup creation, graphic guidelines, logo design
- **SEO & Digital Marketing:** SEO optimization, e-mail campaign management, multilingual sites
- **Administration & Security:** Backups, advanced security, intrusion protection, ongoing and corrective maintenance
- **Training & Support:** User training, technical support, user documentation
- **Print & Communication:** Creation of print materials (business cards, flyers)

Professional Experience

WordPress & WooCommerce Developer – Freelancer / Sole Proprietor - Paris | 2011 – Present

- Design, development, and maintenance of WordPress websites and WooCommerce stores for SMEs, associations, and freelancers
- SEO optimization, creation of multilingual websites, e-mail campaign management
- Site security and backups, technical support, user training
- Full web project management, client relations, on-time and on-budget delivery
- IT maintenance (hardware, software, network)

Planning & IT Manager – ABS Training Center - Aubervilliers | 2015 – 2020

- Scheduling students for heavy vehicle driving licenses
- Recruitment and training of instructors/trainers
- Commercial management, administrative follow-up, IT maintenance

Web Developer – ÉLIXIR AND BEAUTY Agency - Issy-les-Moulineaux | 2010 – 2011

- Creation of an e-commerce website using Joomla/VirtueMart

Web Developer & Network Administrator – LOGIMÉDIA Agency - Bondy | 2008 – 2011

- Development of websites (driving theory training, dating site)
- Network administration

IT Technician – MICRO MÉDIA CITY - Paris | 2008

- Sales, customer advice, and IT maintenance

QA Tester – F4-GROUP (Video Game Publisher) - Paris | 2008

- Quality assurance, application debugging

Web Developer – DASSAULT AVIATION - Argenteuil | 2007

- Intranet website redesign (HTML, PHP, CSS)

Web Developer – VLADIMIR NABOKOV Association - Paris | 2007

- Creation of an association website (Joomla, WordPress)

Education & Certifications

- **Expert in Computer Science and Information Systems** (Master's level) – SUPINFO, Paris (2008-2011)
- **BTS in Computer Science (Network Administration)** – ENC Bessières, Paris (2006-2008)
- **Mandriva Certified Administrator – MCA** (2008 and 2009)
- **Cisco Systems Network Security 1 & 2** (2007 and 2009)

Languages

- **English:** Read, written, spoken (TOEIC obtained in 2011)

Interests

- **Technology watch:** Monitoring web and IT innovations, attending conferences, forums, specialized readings